

Sähkömaailma.fi

ELECTRIC- JA TELECOMMUNICATION SECTOR'S NEWS SITE

PUBLISHER:

Sähköinfo Ltd, owned by the Finnish Association of Electrical and Telecommunication Contractors (STUL)
www.sahkoinfo.fi

ADVERTISING SALES:

Johannes Finne
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johannes.finne@sahkoinfo.fi

MATERIAL SUBMISSION:

Please send your materials no later than one week before the publication date to: aineistot@sahkoinfo.fi

INFORMATION AND

DELIVERY OF MATERIALS:

File format: jpg

Maximun size:

300 KB (sähkömaailma.fi)

500 KB (newsletter)

Avoid using very thin cuts and small font sizes in the banner texts.

Please also include:

- contact information
- The link to which visitors are directed (URL-address)
- description of the content of the banner (ALT-text)

BANNER DESIGN SERVICES:

Banner graphic design
100 € / banner + VAT.

Additional work required for banners will be charged separately.

MORE INFORMATION:

aineistot@sahkoinfo.fi

IMPACTFUL ADVERTISING ON SÄHKÖMAAILMA'S DIGITAL CHANNELS



Maximize your online presence

Advertise to electrical professionals where they actively follow industry developments.

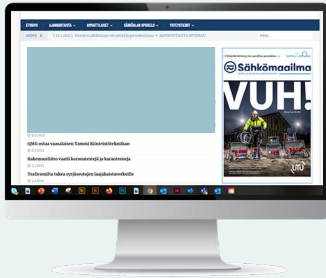
Sähkömaailma.fi reaches over 70 000 unique visitors annually. The site offers real-time news coverage and in-depth expert analysis.

The **Sähkömaailma newsletter** is sent on the magazine's publication day to approximately 15 000 professionals.

**THE LEADING
MEDIA IN THE
ELECTRICAL AND
TELECOM
INDUSTRY**

SÄHKÖMAAILMA.FI - BANNER AD SIZES AND PRICES 2026

SÄHKÖMAAILMA.FI -SITE



GIANT BOX BANNER

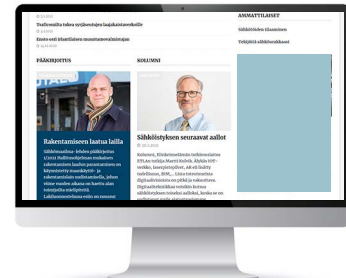
In content blocks 750×500 pxl
500€ / 2 weeks

The advertisement will be visible either at the top of the homepage and the bottom of the subpages or at the bottom of the homepage and the top of the subpages.

WEBSITE BANNERS:

Ads are displayed both on the front page and across all subpages of the site.

Ad placements are sold on a first-come, first-served basis.



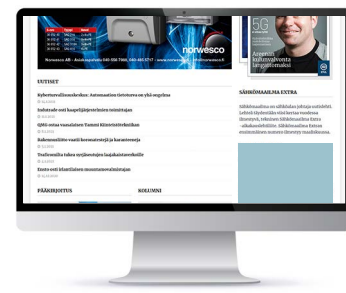
VERTICAL BANNER

In side block 400×600pxl, 300€ / 2 weeks



PARADE BANNER

1 200×300 pxl, 900€ / 2 weeks



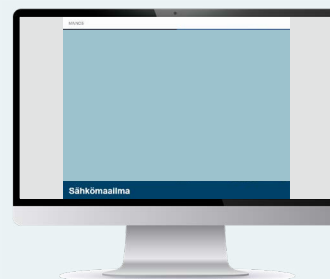
HORISONTAL BANNER

In side block 400×267pxl, 200€ / 2 weeks

SÄHKÖMAAILMA.FI -NEWSLETTER

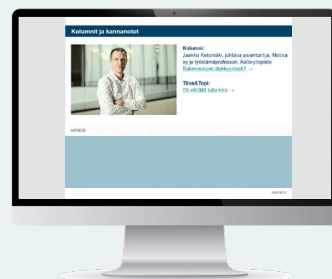
The newsletter will be sent via e-mail on the day the magazine is published to the magazine's subscribers, STUL members and members of member organizations and subscribers of newsletter.

In 2025, the letter was sent to an average of approximately 15 000 recipients.



GIANT BOX BANNER

1300×600-867pxl, 800€ / sending
Maximum file size 300 KB.



MID-PAGE BANNER

1200×266pxl, 600€ / sending
Maximum file size 300 KB.

CHANGES TO BANNER AD

PRICES AND TERMS:

Banner ad prices and delivery terms are valid until further notice. Sähkömaailma.fi-site reserves the right to make changes.

Changes will be announced one month before they come into force.

REFUSAL

Sähkömaailma.fi-site is entitled to refuse to publish a banner ad.

LIABILITY FOR ERRORS AND CLAIMS

The advertiser is responsible for ensuring that the banner given to Sähkömaailma.fi-site does not infringe anyone's copyright and

that the banner conforms to laws and decrees.

Sähkömaailma.fi-site will not be liable damages caused by the omission of a banner or for the fact that a banner cannot be put online on the set date.

CANCELLATION OF DISPLAY ADDS

The banner must be withdrawn in writing no later than the online date. If the cancellation occurs after the online date, Sähkömaailma.fi-site reserves the right to invoice the entire price of the banner ad.

PAYMENTS

Sähköinfo oy,
Business code 0196590-4

PAYMENT TERMS

14 days net. The effective interest rate on commercial contracts determined by the Bank of Finland.

BANK

Nordea FI56 1247 3000 0835 89
Sampo FI92 8000 1200 0588 58

PUBLISHING FIRM

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