

PUBLISHER:

The Electrical Contractors' Association of Finland STUL
www.stul.fi

PUBLISHING FIRM:

Sähköinfo oy, www.sahkoinfo.fi

PRICES 2024:

Standing order 110,00 € (+ VAT)
includes Sähkömaailma Extra magazine
and online versions of both magazines.
Single magazine 11,90 € (+ VAT)

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CIRCULATION:

5 347 (audited 2024)
Edition about 4 000 copies
42nd year of publication

TECHNICAL INFORMATION:

Size: tabloid
Print area: 280 x 400 mm
Column width: 47 mm
Number of columns: 5
Printing method: offset
Printer: Punamusta oy

ISSN 0781-8556 (print)
ISSN 2736-9870 (web)

Sähkömaailma is a member of the
Finnish Periodical Publishers Association.



Sähkömaailma



Ensure your visibility in the number one media for the electrical and telecommunications industry. Sähkömaailma reports on the most important events and phenomena in the field in print and digital channels.

THE MAGAZINE
IS READ BY 20 000
ELECTRICAL
PROFESSIONALS

REACH PROFESSIONALS IN THE ELECTRICAL AND TELECOM INDUSTRY EFFECTIVELY

SÄHKÖMAAILMA leads the way in industry developments – from smart solutions to solar power and EV charging to energy efficiency.

Published ten times a year, the magazine, its digital channels, and events offer you broad visibility. Sähkömaailma is the official media partner of the Jyväskylä Sähkö trade fair, the Sähkö-Electricity 26 event, and the Electrical Contractors' Days.

Our readers include electrical and telecommunications contractors, electrical designers, other industry professionals, and students. They value Sähkömaailma's expert journalism and trust our advertisers. Your message will reach those who make the investment decisions in the electrical industry – today and tomorrow.

TAKE CONTROL OF DIGITAL CHANNELS TOO!

Maximize your visibility – advertise also on Sähkömaailma.fi and in our newsletter.

Ask more about our digital advertising options:
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NUMBER	PUBLICATION DATE	RESERVATION DATE	MATERIAL DATE
SM 1-2*	week 5	19.12.	2.1.
SM 3	week 9	19.1.	29.1.
SM 4**	week 13	16.2.	26.2.
SM 5	week 18	13.3.	23.3.
SM 6	week 22	17.4.	27.4.
SM 7-8	week 26	18.5.	28.5.
SM 9	week 35	24.7.	3.8.
SM 10	week 40	21.8.	31.8.
SM 11	week 44	18.9.	28.9.
SM 12***	week 48	16.10.	26.10.

* The official fair publication, distributed to visitors at the Jyväskylä Sähkö-, Tele-, Valo- ja Av -fair.

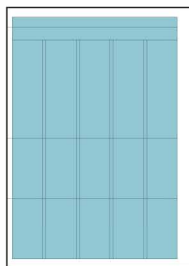
** The official fair publication, distributed to attendees at the Helsinki Sähkö - Electricity 26 -fair.

*** The magazine will be distributed to participants of the Electrical Contractors' Days.

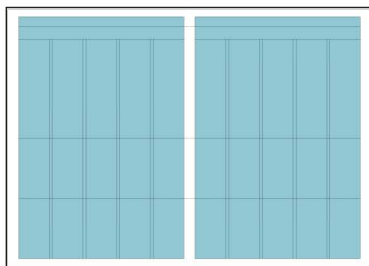
SÄHKÖMAAILMA: ADVERTISEMENT SIZES AND PRICES 2026



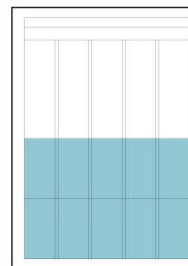
Front cover
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6 450€



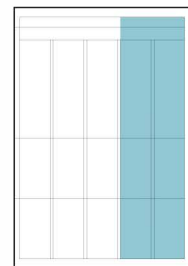
1/1-page
253×370 mm
4 450€



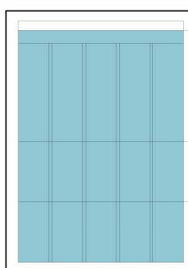
Spread 2/2
520×370 mm
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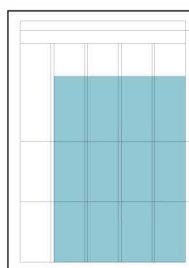
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2 950€



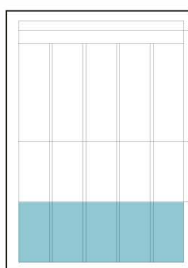
2/5-page
98×370 mm
2 250€



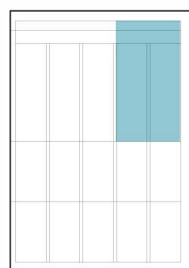
Back cover
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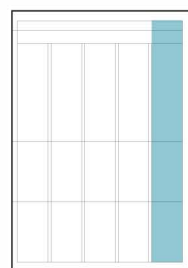
A4-size
201×285 (96%)
3 550€



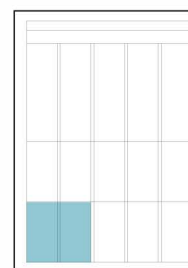
1/4-page
253×90 mm
1 750€



Vartti
98×185 mm
1 400€



1/5-page
47×365 mm
1 300€



1/8-page
98×92 mm
1 000€

SPECIAL SERVICE DIRECTORY 4-COLOUR

SIZE	PRICE
38 x 52	420 € / 12 month
38 x 108	620 € / 12 month
38 x 165	860 € / 12 month
38 x 355	1 700 € / 12 month

24 % VAT will be added to all prices.

Enclosures will be priced separately.

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DISTRIBUTION ON YEAR 2025

Electrical and telecommunications contractors	42 %
Special contractors	31 %
Industry and wholesale trade	10 %
Energy and telecommunications companies	3 %
Electrical designer	2 %
Others	12 %

ADVERTISEMENT MATERIALS

Ready-to-print pdf-file.
CMYK-colour, resolution 300 dpi.

E-mail: aineistot@sahkoinfo.fi
Additional work required by the advertisements will be charged separately.

CHANGES TO ADVERTISEMENT

PRICES AND TERMS

Advertising prices and delivery terms are valid until further notice. The magazine reserves the right to make changes. Changes will be announced one month before they come into force.

REFUSAL

The magazine is entitled to refuse to publish an advertisement.

LIABILITY FOR ERRORS AND CLAIMS

The advertiser is responsible for ensuring that the publication of material given to the magazine does not infringe anyone's copyright and that the advertisement conforms to laws and decrees.

The magazine will not be liable for damages caused by the omission of an advertisement or for the fact that an advertisement cannot be published on the set date.

A reminder of an incorrect advertisement must be made in writing within 14 days of the publication of the magazine.

CANCELLATION OF ADVERTISEMENTS

The advertisement must be withdrawn in writing no later than the material date. If the cancellation occurs after the deadline, the

magazine reserves the right to invoice the entire price of the advertisement.

PAYMENTS

Sähköinfo oy
Business code 0196590-4

PAYMENT TERMS

14 days net. The effective interest rate on commercial contracts determined by the Bank of Finland.

BANK

Nordea FI56 1247 3000 0835 89
Sampo FI92 8000 1200 0588 58

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