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Association of Finland STUL
www.stul.fi

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www.sahkoinfo.fi
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EDITOR-IN-CHIEF:

Esa Tiainen
esa.tiainen@sahkoinfo.fi

MANAGING EDITOR:

Maria Heinola
Tel. +358 41 453 4063
maria.heinola@sahkoinfo.fi

ADVERTISING SALES:

Johannes Finne
Tel. +358 40 922 0973
johannes.finne@sahkoinfo.fi

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Sähkömaailma is a member of the Finnish
Periodical Publishers Association.



Sähkömaailma
is 100 percent
carbon neutral
printed product.



Sähkömaailma Extra is a magazine that dives deep in the world of electrical and information technology. It is targeted for professionals who keep up with the time and update their knowledge. The magazine covers the new standards and the latest technology from LEDs to KNX and from smart networks to virtual power plants.

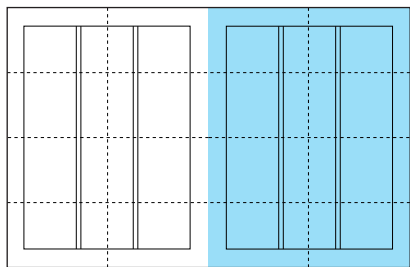
PROFOUND INFORMATION FOR PROFESSIONALS

SÄHKÖMAAILMA EXTRA'S articles cover electricity distribution, energy efficiency, data communications and networks, lighting, as well as automation and security systems. The magazine also presents interesting building projects all over the country and interprets latest electric installations regulations. Extra's articles last time and remain interesting for a long time.

Where the parent magazine Sähkömaailma tells the latest news in the field, Sähkömaailma Extra digs deeper and more precisely into current and interesting themes that interest contractors. In 2025, the magazine will delve into topics such as the history of Finnish electric vehicle development, current trends in AV technology, and what the metaverse means for construction. The printed magazine is complemented by an online version, which also acts as an article and advertisement database for the magazine's subscribers. It can be found at the website: www.sahkoinfo.fi/severi.

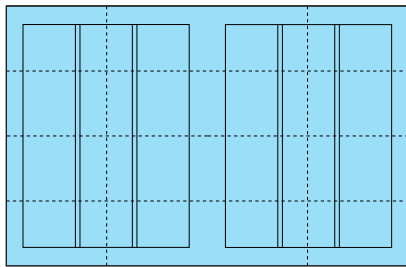
NUMERO	TEEMAT	PUBLICATION WEEK	RESERVATION DATE	MATERIAL DATE
SM Extra 1	Electrical Safety Standard SFS 6002 & the History of Finnish Electric Vehicle Development	week 9	2.1.	17.1.
SM Extra 2	Security of Supply & Categories of Twisted Pair Cabling	week 22	2.4.	17.4.
SM Extra 3	AV Technology & the New Ecodesign Regulation and Energy Labels	week 35	21.5.	6.6.
SM Extra 4	Lighting & WLAN	week 44	28.8.	12.9.
SM Extra 5	The Metaverse in Construction & Cybersecurity	week 50	22.10.	7.11.

SÄHKÖMAAILMA EXTRA: ADVERTISEMENT SIZES AND PRICES 2025



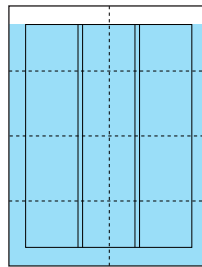
1/1-page

217×280 mm + 5 mm
4 450€



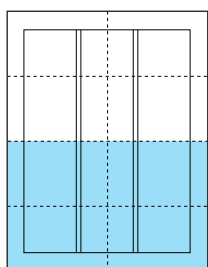
1 spread 2/2

434×280 mm + 5 mm
7 500€



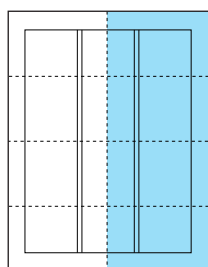
BACK COVER

217×245 mm + 5 mm
5 550€



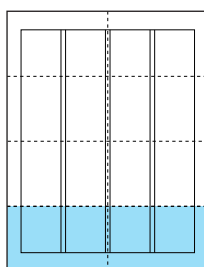
1/2-page horizontal

217×140 mm + 5 mm
2 950€



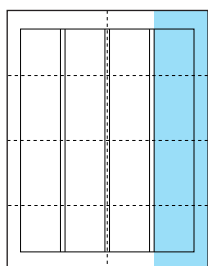
1/2-page vertical

104×280 mm + 5 mm
2 950€



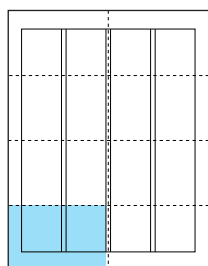
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217×70 mm + 5 mm
1 750€



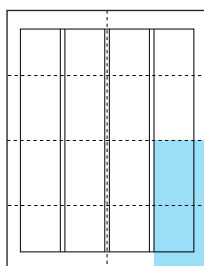
1/4-page vertical

58×280 mm + 5 mm
1 750€



1/8-page horizontal

104×70 mm + 5 mm
1 000€



1/8-page vertical

58×140 mm + 5 mm
1 000€

INTERNET /SOCIALMEDIA ADDRESS DIRECTORY, 4-COLOUR

Sähkömaailma or Sähkömaailma Extra magazine 350 € / 12 months.
In both Sähkömaailma and Sähkömaailma Extra magazines together 550 € / 12 months.
Size 32,5 x 15 mm.

Advertising sales: Johannes Finne

Tel. +358 40 922 0973

johannes.finne@sahkoinfo.fi

DISTRIBUTION OF SÄHKÖMAAILMA 2024

Electrical and telecommunications contractors	42 %
Special contractors	31 %
Industry and wholesale trade	12 %
Energy and telecommunications companies	3 %
Electrical designer	2 %
Others	10 %

ADVERTISEMENT MATERIALS

Ready-to-print pdf-file.
CMYK-colour, resolution 300 dpi.

E-mail: aineistot@sahkoinfo.fi
Additional work required by the advertisements will be charged separately.

CHANGES TO ADVERTISEMENT PRICES AND TERMS

Advertising prices and delivery terms are valid until further notice. The magazine reserves the right to make changes. Changes will be announced one month before they come into force.

REFUSAL

The magazine is entitled to refuse to publish an advertisement.

LIABILITY FOR ERRORS AND CLAIMS

The advertiser is responsible for ensuring that the publication of material given to the magazine does not infringe anyone's copyright and that the advertisement conforms to laws and decrees.

The magazine will not be liable damages caused by the omission of an advertisement or for the fact that an advertisement cannot be published on the set date.

A reminder of an incorrect advertisement must be made in writing within 14 days of the publication of the magazine.

CANCELLATION OF ADVERTISEMENTS

The advertisement must be withdrawn in writing no later than the material date. If the cancellation occurs after the deadline, the

magazine reserves the right to invoice the entire price of the advertisement.

PAYMENTS

Sähköinfo oy
Business code 0196590-4

PAYMENT TERMS

14 days net. The effective interest rate on commercial contracts determined by the Bank of Finland.

BANK

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Sampo FI92 8000 1200 0588 58

PUBLISHING FIRM

Sähköinfo oy
P.O. Box 55, FIN-02601 Espoo
Tel. +358 9 547 610
www.sahkomaailma.fi | www.stul.fi



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