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The Electrical Contractors' Association of Finland STUL
www.stul.fi

PUBLISHING FIRM:

Sähköinfo oy, www.sahkoinfo.fi

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includes Sähkömaailma Extra magazine
and online versions of both magazines.
Single magazine 10,90 € (+ VAT)

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41st year of publication

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Number of columns: 5
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Printery: Punamusta oy

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Sähkömaailma



As the sector's most widely read newspaper, Sähkömaailma uses its over 40 years experience to illuminate matters in the electrical and telecommunications sector and reports on its events.

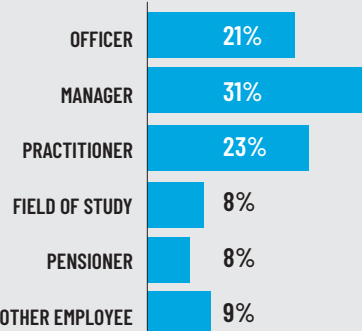
THE INFORMATION FLOW WORTH MONEY

THE EXPERTS appearing in the magazine include electrical and telecommunications contractors, electrical and telecommunications installers and antenna installers. Issues covered in the magazine include electricity networks, telecommunications, security and antenna systems, automation, lighting, heating, energy efficiency and energy saving.

Sähkömaailma is published 10 times a year. In addition to professionals working in the electrical sector, the magazine is read by those who are working in industry and construction as well as authorities and students.

Subscription of Sähkömaailma includes also 5 numbers of Sähkömaailma Extra magazine, which provides deeper outlook on selected issues. You also get an access to online versions of both journals.

READER PROFILE

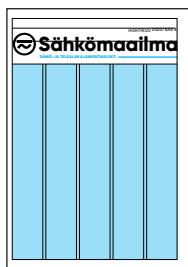


NUMBER	PUBLICATION DATE	RESERVATION DATE	MATERIAL DATE
SM 1-2	vko 5	20.12.	2.1.
SM 3	vko 9	17.1.	27.1.
SM 4	vko 13	14.2.	24.2.
SM 5	vko 18	7.3.	21.3.
SM 6	vko 22	17.4.	30.4.
SM 7-8	vko 26	16.5.	28.5.
SM 9	vko 35	21.7.	1.8.
SM 10	vko 39	18.8.	28.8.
SM 11	vko 44	15.9.	25.9.
SM 12*	vko 48	14.10.	24.10.

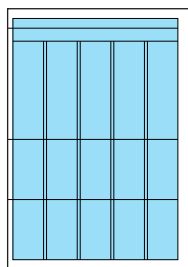
* Number will appear for the Electrical Contractor Days.



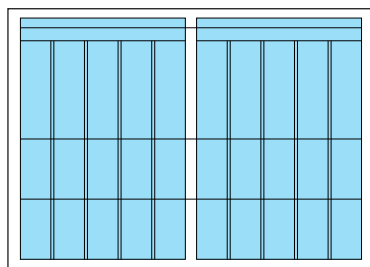
SÄHKÖMAAILMA: ADVERTISEMENT SIZES AND PRICES 2025



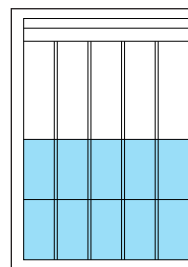
Front cover
253×280 mm
6 450€



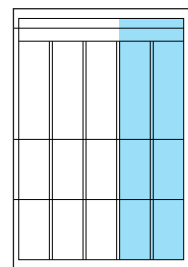
1/1-page
253×370 mm
4 450€



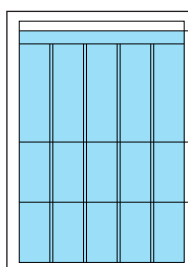
Spread 2/2
520×370 mm
6 450€



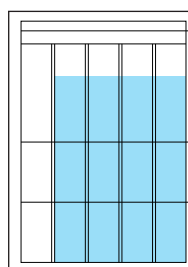
1/2-page
253×182 mm
2 950€



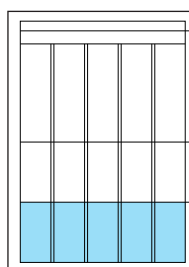
2/5-page
98×370 mm
2 250€



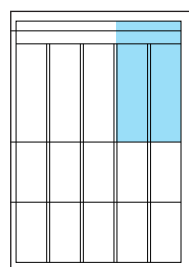
Back cover
253×345 mm
5 550€



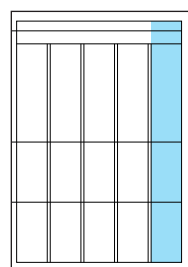
A4-size
201×285 (96%)
3 550€



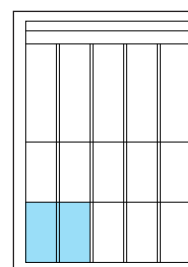
1/4-page
253×90 mm
1 750€



Vartti
98×185 mm
1 400€



1/5-page
47×365 mm
1 300€



1/8-page
98×92 mm
1 000€

INTERNET /SOCIAL MEDIA ADDRESS DIRECTORY, 4-COLOUR

Sähkömaailma or Sähkömaailma Extra magazine 350 € / 12 months.
In both Sähkömaailma and Sähkömaailma Extra magazines together 550 € / 12 months.
Size 32,5 x 15 mm.

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SPECIAL SERVICE DIRECTORY 4-COLOUR

SIZE	PRICE
38 x 52	420 € / 12 month
38 x 108	620 € / 12 month
38 x 165	860 € / 12 month
38 x 355	1 700 € / 12 month

24 % VAT will be added to all prices.

Enclosures will be priced separately.

DISTRIBUTION OF SÄHKÖMAAILMA 2024

Electrical and telecommunications contractors	42 %
Special contractors	31 %
Industry and wholesale trade	10 %
Energy and telecommunications companies	3 %
Electrical designer	2 %
Others	12 %

ADVERTISEMENT MATERIALS

Ready-to-print pdf-file.
CMYK-colour, resolution 300 dpi.

E-mail: aineistot@sahkoinfo.fi
Additional work required by the advertisements will be charged separately.

CHANGES TO ADVERTISEMENT PRICES AND TERMS

Advertising prices and delivery terms are valid until further notice. The magazine reserves the right to make changes. Changes will be announced one month before they come into force.

REFUSAL

The magazine is entitled to refuse to publish an advertisement.

LIABILITY FOR ERRORS AND CLAIMS

The advertiser is responsible for ensuring that the publication of material given to the magazine does not infringe anyone's copyright and that the advertisement conforms to laws and decrees.

The magazine will not be liable for damages caused by the omission of an advertisement or for the fact that an advertisement cannot be published on the set date.

A reminder of an incorrect advertisement must be made in writing within 14 days of the publication of the magazine.

CANCELLATION OF ADVERTISEMENTS

The advertisement must be withdrawn in writing no later than the material date. If the cancellation occurs after the deadline, the

magazine reserves the right to invoice the entire price of the advertisement.

PAYMENTS

Sähköinfo oy
Business code 0196590-4

PAYMENT TERMS

14 days net. The effective interest rate on commercial contracts determined by the Bank of Finland.

BANK

Nordea FI56 1247 3000 0835 89
Sampo FI92 8000 1200 0588 58

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