

# **Sähkömaailma.fi**

ELECTRIC- JA TELECOMMUNICATION SECTOR'S NEWS SITE

## TECHNICAL INFORMATION:

Banners should be submitted in jpg-format  
Maximum file size 300 KB.

Banners appear on all pages, on the front page and on all subpages. Data will be collected about visitor tracking and click statistics.

## ADVERTISING SALES:

Johannes Finne  
Tel. +358 40 922 0973  
johannes.finne@sahkoinfo.fi

## BANNER DESIGN SERVICES:

Banner graphic design  
100 € / banner + VAT.

Additional work required for banners  
will be charged separately.

## INFORMATION AND

## DELIVERY OF MATERIALS:

aineistot@sahkoinfo.fi

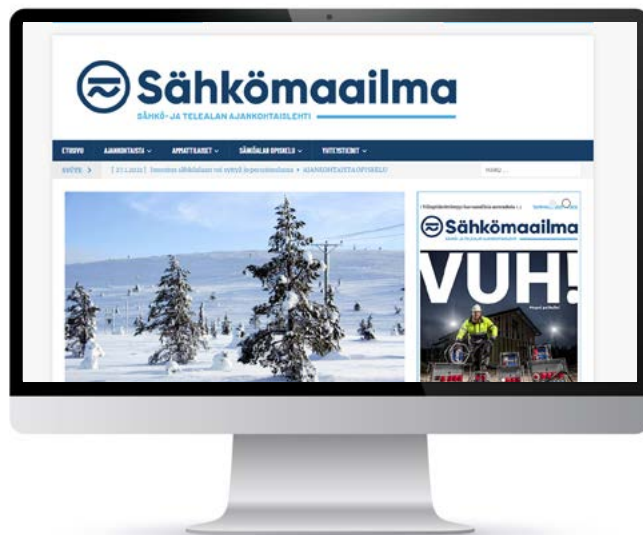
With delivery required information

- material supplier  
contact information
- The URL-address to which visitors  
are directed (e.g www.sahkomaailma.fi)  
and description of the content of the  
banner (alt-text).

## PUBLISHING FIRM:

Sähköinfo oy,  
www.sahkoinfo.fi

## VISIBILITY DIRECTLY TO THE PARADE PLACE OF ELECTRIC SECTOR



## Sahkomaailma.fi -news site

The site is a popular news site in the field of electronic building technology. The pages are aimed at electrical professionals and students, as well as real estate and construction industry players.

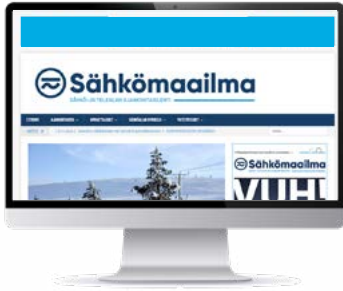
During 2022, Sähkömaailma.fi pages were uploaded  
1 045 773 times.

# SÄHKÖMAAILMA.FI - BANNER AD SIZES AND PRICES 2024

## SÄHKÖMAAILMA.FI -SITE

### THROUGH THE SITE BANNER:

The banner appear both on the front page and on all subpages of the site, according to the reservation order. Banners scale responsively according to the device used.



#### PARADE

1200×300 pxl  
800€ / 2 weeks



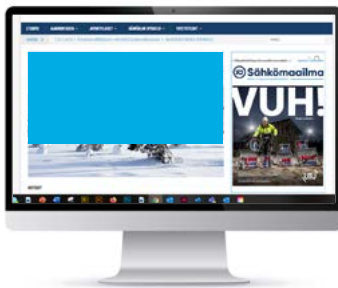
#### VERTICAL BANNER

In side block 400×600pxl  
250€ / 2 weeks



#### HORIZONTAL BANNER

In side block 400×267 pxl  
150€ / 2 weeks



#### GIANT BOX

In content blocks 900×600 pxl  
450€ / 2 weeks

## SÄHKÖMAAILMA.FI -NEWSLETTER

The newsletter will be sent via e-mail on the day the magazine is published to the magazine's subscribers, STUL members and members of member organizations and subscribers of newsletter.

The size of the target group is 17 000.



#### GIANT BOX

900×600 pxl, 800€ / sending

#### CHANGES TO BANNER AD

##### PRICES AND TERMS:

Banner ad prices and delivery terms are valid until further notice. Sähkömaailma.fi -site reserves the right to make changes.

Changes will be announced one month before they come into force.

##### REFUSAL

Sähkömaailma.fi-site is entitled to refuse to publish a banner ad.

##### LIABILITY FOR ERRORS AND CLAIMS

The advertiser is responsible for ensuring that the banner given to Sähkömaailma.fi -site does not infringe anyone's copyright and

that the banner conforms to laws and decrees.

Sähkömaailma.fi-site will not be liable damages caused by the omission of a banner or for the fact that a banner cannot be put online on the set date.

##### CANCELLATION OF DISPLAY ADDS

The banner must be withdrawn in writing no later than the online date. If the cancellation occurs after the online date, Sähkömaailma.fi-site reserves the right to invoice the entire price of the banner ad.

##### PAYMENTS

Sähköinfo oy,  
Business code 0196590-4

#### PAYMENT TERMS

14 days net. The effective interest rate on commercial contracts determined by the Bank of Finland.

##### BANK

Nordea FI56 1247 3000 0835 89  
Sampo FI92 8000 1200 0588 58

##### PUBLISHING FIRM

Sähköinfo oy  
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Tel. +358 9 547 610

[www.sahkomailma.fi](http://www.sahkomailma.fi)