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Association of Finland STUL  
www.stul.fi

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www.sahkoinfo.fi  
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**TECHNICAL INFORMATION:**

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Periodical Publishers Association.



Sähkömaailma  
is 100 percent  
carbon neutral  
printed product.



**Sähkömaailma Extra is a magazine that dives deep in the world of electrical and information technology. It is targeted for professionals who keep up with the time and update their knowledge. The magazine covers the new standards and the latest technology from LEDs to KNX and from smart networks to virtual power plants.**

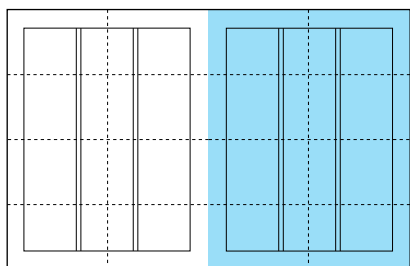
## PROFOUND INFORMATION FOR PROFESSIONALS

**SÄHKÖMAAILMA EXTRA'S** articles cover electricity distribution, energy efficiency, data communications and networks, lighting, as well as automation and security systems. The magazine also presents interesting building projects all over the country and interprets latest electric installations regulations. Extra's articles last time and remain interesting for a long time.

Where the parent magazine Sähkömaailma tells the latest news in the field, Sähkömaailma Extra digs deeper and more precisely into current and interesting themes that interest contractors. In 2024 the magazine will focus on among other things to the electricity grid of the future, cabling of data centers and voice alarm systems. The printed magazine is complemented by an online version, which also acts as an article and advertisement database for the magazine's subscribers. It can be found at the website: [www.sahkoinfo.fi/severi](http://www.sahkoinfo.fi/severi).

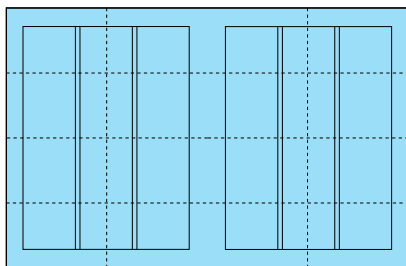
NUMBER	THEMES	PUBLICATION WEEK	RESERVATION DATE	MATERIAL DATE
SM Extra 1	Electricity grid of the future & battery technology	week 9	9.1.	19.1.
SM Extra 2	Cooling and refrigeration systems & data center cabling	week 22	2.4.	12.4.
SM Extra 3	Electric aviation & supervisor of operations and supervisor of electrical works	week 35	28.5.	7.6.
SM Extra 4	Small nuclear power plants & lighting	week 44	2.9.	12.9.
SM Extra 5	Harmonized energy certificate & voice alarm systems	week 50	29.10.	8.11.

# SÄHKÖMAAILMA EXTRA: ADVERTISEMENT SIZES AND PRICES 2024



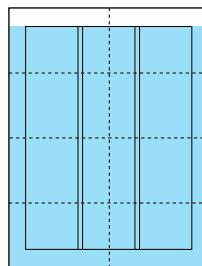
## 1/1-page

217×280 mm + 5 mm  
4 250€



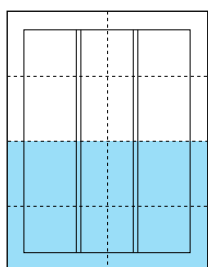
## 1 spread 2/2

434×280 mm + 5 mm  
7 150€ (other spreads 6150€)



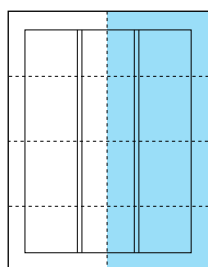
## BACK COVER

217×245 mm + 5 mm  
5 300€



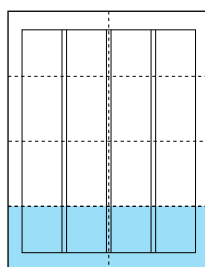
## 1/2-page horizontal

217×140 mm + 5 mm  
2 800€



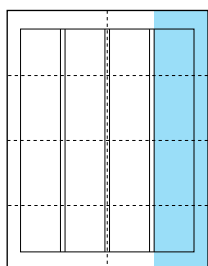
## 1/2-page vertical

104×280 mm + 5 mm  
2 800€



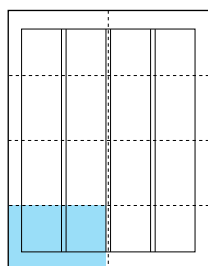
## 1/4-page horizontal

217×70 mm + 5 mm  
1 650€



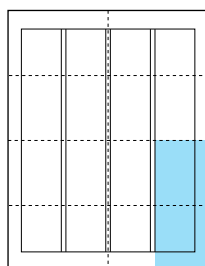
## 1/4-page vertical

58×280 mm + 5 mm  
1 650€



## 1/8-page horizontal

104×70 mm + 5 mm  
950€



## 1/8-page vertical

58×140 mm + 5 mm  
950€

## INTERNET /SOCIALMEDIA ADDRESS DIRECTORY, 4-COLOUR

Sähkömaailma or Sähkömaailma Extra magazine 350 € / 12 months.  
In both Sähkömaailma and Sähkömaailma Extra magazines together 550 € / 12 months.  
Size 32,5 x 15 mm.

Advertising sales: Johannes Finne

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johannes.finne@sahkoinfo.fi

## DISTRIBUTION OF SÄHKÖMAAILMA 2023

Electrical and telecommunications contractors	42 %
Special contractors	31 %
Industry and wholesale trade	12 %
Energy and telecommunications companies	3 %
Electrical designer	2 %
Others	10 %

## ADVERTISEMENT MATERIALS

Ready-to-print pdf-file.  
CMYK-colour, resolution 300 dpi.

E-mail: aineistot@sahkoinfo.fi  
Additional work required by the advertisements will be charged separately.

## CHANGES TO ADVERTISEMENT PRICES AND TERMS

Advertising prices and delivery terms are valid until further notice. The magazine reserves the right to make changes. Changes will be announced one month before they come into force.

## REFUSAL

The magazine is entitled to refuse to publish an advertisement.

## LIABILITY FOR ERRORS AND CLAIMS

The advertiser is responsible for ensuring that the publication of material given to the magazine does not infringe anyone's copyright and that the advertisement conforms to laws and decrees.

The magazine will not be liable damages caused by the omission of an advertisement or for the fact that an advertisement cannot be published on the set date.

A reminder of an incorrect advertisement must be made in writing within 14 days of the publication of the magazine.

## CANCELLATION OF ADVERTISEMENTS

The advertisement must be withdrawn in writing no later than the material date. If the cancellation occurs after the deadline, the

magazine reserves the right to invoice the entire price of the advertisement.

## PAYMENTS

Sähköinfo oy  
Business code 0196590-4

## PAYMENT TERMS

14 days net. The effective interest rate on commercial contracts determined by the Bank of Finland.

## BANK

Nordea FI56 1247 3000 0835 89  
Sampo FI92 8000 1200 0588 58

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