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www.stul.fi

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and online versions of both magazines.
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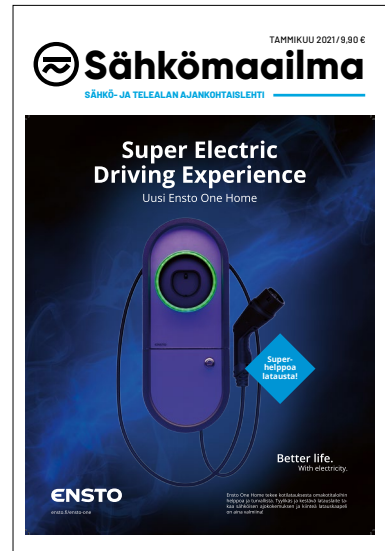
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Sähkömaailma



As the sector's most widely read newspaper, Sähkömaailma uses its over 35-year's experience to illuminate matters in the electrical and telecommunications sector and reports on its events.

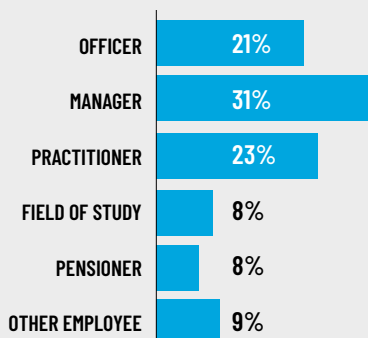
THE INFORMATION FLOW WORTH MONEY

THE EXPERTS appearing in the magazine include electrical and telecommunications contractors, electrical and telecommunications installers and antenna installers. Issues covered in the magazine include electricity networks, telecommunications, security and antenna systems, automation, lighting, heating, energy efficiency and energy saving.

Sähkömaailma is published 11 times a year with at least 28 pages. In addition to professionals working in the electrical sector, the magazine is read by those who are working in industry and construction as well as authorities and students.

Subscription of Sähkömaailma includes also 5 numbers of Sähkömaailma Extra -magazine, which provides deeper outlook on selected issues. You also get an access to online versions of both journals.

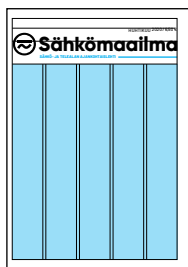
READER PROFILE



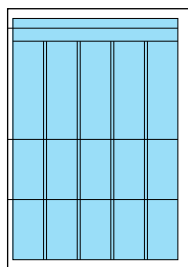
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SM 1	29.1.2021	18.12.	4.1.
SM 2	26.2.2021	18.1.	28.1.
SM 3	26.3.2021	15.2.	25.2.
SM 4	30.4.2021	19.3.	30.3.
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SM 6-7	24.6.2021	18.5.	28.5.
SM 8	27.8.2021	20.7.	30.7.
SM 9	24.9.2021	16.8.	26.8.
SM 10	22.10.2021	13.9.	23.9.
SM 11*	29.11.2021	11.10.	21.10.
SM 12	17.12.2021	9.11.	19.11.

*Number will appear on Electrical Contractor Days.

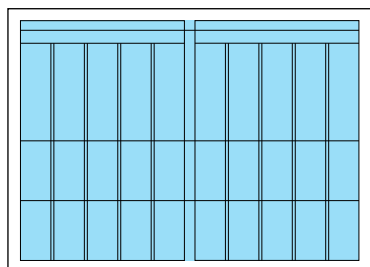
SÄHKÖMAAILMA: ADVERTISEMENT SIZES AND PRICES 2021



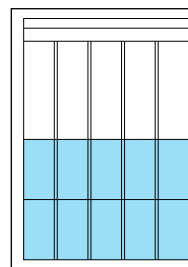
Front cover
253×280 mm
6150€



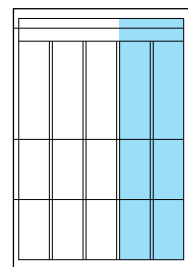
1/1-page
253×370 mm
4250€



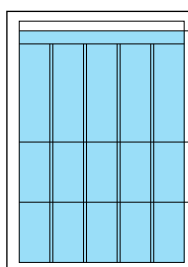
Spread 2/2
520×370 mm
6150€



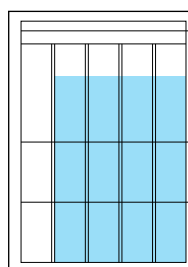
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2800€



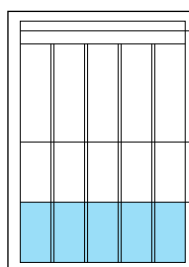
2/5-page
98×370 mm
2150€



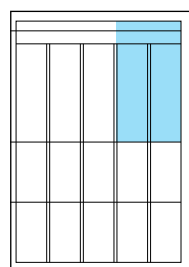
Back cover
253×355 mm
5300€



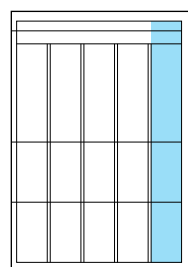
A4-size
201×285 (96%)
3400€



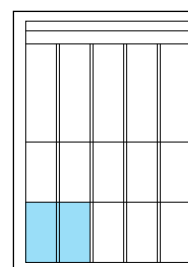
1/4-page
253×90 mm
1650€



Vartti-size
98×185 mm
1350€



1/5-page
47×365 mm
1250€



1/8-page
98×92 mm
950€

INTERNET /SOCIAL MEDIA ADDRESS DIRECTORY, 4-COLOUR

Sähkömaailma or Sähkömaailma Extra magazine 350 € / 12 months.
In both Sähkömaailma and Sähkömaailma Extra magazines together 550 € / 12 months.
Size 32,5 x 15 mm.

Advertising sales: Martti Karhu,
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SPECIAL SERVICE DIRECTORY 4-COLOUR

KOKO	HINTA
38 x 52	405 € / 12 month
38 x 108	595 € / 12 month
38 x 165	825 € / 12 month
38 x 335	1 650 € / 12 month

24 % VAT will be added to all prices.

Enclosures will be priced separately.

DISTRIBUTION OF SÄHKÖMAAILMA 2020

Electrical and telecommunications contractors	42 %
Special contractors	31 %
Industry and wholesale trade	10 %
Energy and telecommunications companies	3 %
Electrical designer	2 %
Others	12 %

ADVERTISEMENT MATERIALS

Ready-to-print pdf-file.
CMYK-colour, resolution 300 dpi.

E-mail: anne.dannemann@sahkoinfo.fi
Additional work required by the advertisements will be charged separately.

CHANGES TO ADVERTISEMENT PRICES AND TERMS

Advertising prices and delivery terms are valid until further notice. The magazine reserves the right to make changes. Changes will be announced one month before they come into force.

REFUSAL

The magazine is entitled to refuse to publish an advertisement.

LIABILITY FOR ERRORS AND CLAIMS

The advertiser is responsible for ensuring that the publication of material given to the magazine does not infringe anyone's copyright and that the advertisement conforms to laws and decrees.

The magazine will not be liable damages caused by the omission of an advertisement or for the fact that an advertisement cannot be published on the set date.

A reminder of an incorrect advertisement must be made in writing within 14 days of the publication of the magazine.

CANCELLATION OF ADVERTISEMENTS

The advertisement must be withdrawn in writing no later than the material date. If the

cancellation occurs after the deadline, the magazine reserves the right to invoice the entire price of the advertisement.

PAYMENTS

Sähköinfo oy
Business code 0196590-4

PAYMENT TERMS

14 days net. Interest on arrears 8 %

BANK

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Sampo FI92 8000 1200 0588 58

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